



Strategic Goal

Name Expand the City’s business recruitment & development program

Content

Our City strengthens our businesses and community through recruitment, retention, and expansion of commerce; and development-friendly ordinances for sustainable growth.

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FY22 Plans

Create a quality experience for incoming and existing businesses through various methods

- Assigned to Nate Davison, Economic Development Director and Pam Thayer, Rawlins DDA/Main Street
- Anticipated Completion: Ongoing
- Project Updates:
 - November 2021: Starting process of creating landing page for existing and new businesses to learn about why they should come to Rawlins and what resources are available to them.
 - September 2021: Community Development presents replat to Planning and Zoning, and City Council
 - August 2021: Community Development working with an interested business to replat land for further development
 - Summer 2021: Rainbow Teton Entrepreneur Center, which serves all Carbon County, are expanding services to include e-commerce assistance, photography and graphic design resources and assistance. Previous and ongoing services include DDA business counseling and classes, copy center, networking, and more.
 - Spring 2021: Rawlins DDA/Main Street and City Staff working with the State to create a comprehensive revitalization checklist to assist developers and encourage infill per the Master Plan.

Hire an Economic Development Director & Grant Writer

- Assigned to City Council
- Anticipated Completion: Completed
- Project Updates:
 - 12/6/2021 Anticipated start date for Economic Development Director.
 - 10/13/2020 Announce Nate Davison as Economic Development Director.
 - 9/20/2021 Andrea Hammond starts as Grants Writer for COR. Public announcement coming soon.
 - 7/27/2021 Positions posted to iSolved Hire, the city hiring portal.
 - 7/20/2021 Council authorized staff to hire an Economic Development Director & Grant Writer.

Create a strategy for community and economic development

- Assigned to Nate Davison, Economic Development Director and Pam Thayer, Rawlins DDA/Main Street
- Anticipated Completion: 2022
- Project Updates:
 - November 2021: Grants writer is currently writing a grant for funding to have an outside agency create a strategy for community and economic development.
 - Hire Economic Development Director (12/6/2021) to assess current community and economic development
 - Director will then work with Grant Writer to obtain funding for the creation for Rawlins' Smart Growth strategy

Goal Progress

Date	Name	Type	Result
March 16, 2021	Business Conference - Free at Rainbow Te-ton Entrepreneur Center	Information	N/A
April 27, 2021	Economic Development and the Rawlins DDA/Main Street	Discussion Information	N/A

June 15, 2021	Ordinance - Third Reading of 2021 - 2022 Fiscal Year Municipal Annual Budget Action: Motion: Move to approve on Third Reading and Waive the reading of the Ordinance Adopting the Proposed Fiscal Year Municipal Annual Budget 2021-2022, as or amended.	Action Discussion	Motion Carries
July 20, 2021	Resolution - Amending Ordinance #6-2021 to Allow for Hiring of Economic Development Director Position Action: Motion: Move to approve the Resolution Amending Ordinance Number 6-2021 to lift the freeze placed on the newly budgeted Economic Development Director Position and allow for this position to be posted, advertised, and filled in accordance with the 2021-2022 Fiscal Year Pay Plan.	Action Discussion	Motion Carries
October 19, 2021	Discussion - City Brand/Logo Redesign	Discussion	N/A
October 19, 2021	Resolution - Apply for a Grant from EPA for a Brownfield Site Clean-Up Grant Action: Motion: Move to approve having the City of Rawlins adopt the Resolution permitting the Grant Writer to pursue Environmental Protection Agency (EPA) Funding to finance the renovation, clean up and reuse of a selected City Brownfield Site.	Action	Motion Carries
February 1, 2022	Discussion - Adoption of Community Heart and Soul Program	Discussion	N/A
May 3, 2022	Ordinance - First Reading and Waive the Reading of the Ordinance Amending Title 10, Chapters 10.02, 10.72 and 10.82 - Bicycles and Scooters Action: Motion: Move to Approve the First Reading and Waive the Reading of the Ordinance Amending Title 10, Chapters 10.02, 10.72 and 10.82 - Bicycles and Scooters.	Action	Motion Carries