



**Strategic Goal**

Name Strengthen partnerships with economic development agencies

**Content**

*Our City strengthens our businesses and community through recruitment, retention, and expansion of commerce; and development-friendly ordinances for sustainable growth.*

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**FY22 Plans**

**Create and lead an alliance of Economic Development agencies**

- Assigned to: Nate Davison, Economic Development Director
- Anticipated Completion: Ongoing
- Project Updates:
  - Kickoff meeting in early 2022

**Fund Economic Development focused agencies**

- Assigned to: City Council
- Anticipated Completion: Completed with the approval of the FY21-22 Budget
- Project Updates:
  - Twelve agencies were funded for a total of \$256,500 in the FY21-22 Budget, see attachment for details
  - Of particular note:
    - Rawlins-Carbon County Chamber of Commerce - \$10,000;
    - Carbon County Economic Development Corporation - \$15,000;
    - DDA/Main Street - \$50,000
    - Old Pen Joint Powers Board - \$20,000

[Nonprofit and Ancillary Funding FY21-22.pdf \(42 KB\)](#)

**Goal Progress**

Date	Name	Type	Result
March 30, 2021	Non-Profit Presentations	Discussion Information	N/A
June 15, 2021	Ordinance - Third Reading of 2021 - 2022 Fiscal Year Municipal Annual Budget Action: Motion: Move to approve on Third Reading and Waive the reading of the Ordinance Adopting the Proposed Fiscal Year Municipal Annual Budget 2021-2022, as or amended.	Action Discussion	Motion Carries
October 19, 2021	Discussion - City Brand/Logo Redesign	Discussion	N/A
November 16, 2021	Public Hearing - Resolution to Apply for a Grant and Allocate \$12,500 from the Strategic Planning Fund for the Wyoming Business Council's Economic Development BRC Planning Grant	Discussion	N/A
November 16, 2021	Resolution - Apply for a Grant and Allocate \$12,500 from the Strategic Planning Fund for the Wyoming Business Council's Economic Development BRC Planning Grant Action: Motion: Move that the City Council Approve the Resolution allowing the Grant Writer to pursue Economic Development Planning	Action Discussion	Motion Carries

Business Ready Community Grant through the Wyoming Business Council and Allocate \$12,500 out of the Strategic Planning Budget to meet the 25% cash match required for this project.

December 21, 2021	Resolution - Frontier Prison to Applying for an Extension of Time Under the CDBG Grant	Action Procedural	N/A
February 1, 2022	Discussion - Adoption of Community Heart and Soul Program	Discussion	N/A
March 29, 2022	Non-Profit and Ancillary Presentations to Rawlins City Council	Discussion	N/A